

Adam Smith

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WORK EXPERIENCE

Senior Creative Technologist, space150

Minneapolis, MN November 2009 - Present

- Leading Flash efforts and education for the agency
- Working with other technology disciplines to lead and develop heavily data-dependent Flash projects
- Working with non-standard uses for Flash, such as Facebook, and digital signage
- Collaborating with creative teams on 'big idea' projects, discussing feasibility, usability, and business needs
- Served in an application support / agency representative role for an installation in England
- Client experience includes American Express, Dairy Queen, Forever 21, Optum Health, Starz

Flash Developer, Arc Worldwide / Leo Burnett

Chicago, IL June 2009 - November 2009

- Worked on the development team for Philip Morris
- Developed prototypes for upcoming features
- Presented a day-long workshop on augmented reality with the digital strategy team on-site at Philip Morris

Technical Lead, Carmichael Lynch (Round Two)

Minneapolis, MN October 2008 - May 2009

- Built up agency's Flash capabilities and education
- Worked with with external teams on new and existing projects
- Developed a first-of-a-kind composite recording system for Flash
- Client experience included Subaru and Jack Link's

Development Contractor, The Barbarian Group

San Francisco, CA June 2008 - December 2008

- Developed Flash projects for Kashi and CNN
- Managed technical development for CNN T-Shirts project between The Barbarian Group, CNN, and printing vendor in Germany

Technical Lead / Flash Developer, EVB

San Francisco, CA October 2007 - June 2008

- Worked on projects for Adidas, St. Ives, VO-5, and Tropicana
- Managed technical development between clients' technical teams and EVB
- Led projects with internal and external developers

Technical Lead / Flash Developer, Carmichael Lynch

Minneapolis, MN February 2004 - October 2007

- Worked with account teams and creative teams to concept and develop engaging interactive experiences
- Helped set up and manage Windows server environments
- Was responsible for development of Flash projects, established coding standards for Flash and Actionscript 2.0
- Managed external vendors on various projects
- Notable brand experience includes American Standard, Appleton Coated Papers, Harley-Davidson, Northwest Airlines, Porsche, Trex

EDUCATION

Minneapolis College of Art and Design

Bachelor of Science: Visualization

Areas of study: Project management, digital media, film, sound, graphic design, account planning, human factors

University of Wisconsin-Milwaukee

Areas of study: Architecture, graphic design, digital arts and culture

TECHNICAL SKILLS

Programs

Adobe CS4 Web Suite
Final Cut
DVD Studio Pro
Microsoft Office

Proficient In

Actionscript 2.0/3.0
ColdFusion
Flash Remoting
HTML/CSS
SQL
OOP Methodologies
XML

Experience With

ASP.NET / C#
MS-SQL Server 2008
Javascript
PHP / MySql
SVN
Flash SEO

AWARDS / PRESS

FWA S.O.T.D., Adweek, Creativity Magazine, Print Magazine, AdAge, Technocrati, Communication Arts Interactive Annual 17, Minneapolis/ LA/Denver Egotist, One Show